

CITY OF MINNEAPOLIS

# Developing a Minneapolis Green Zone Policy

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# Why create a Minneapolis Green Zone Policy?

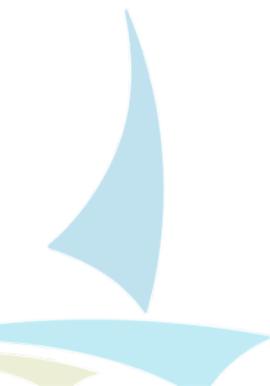
Staff directed to through Council actions:

- 2013: Minneapolis Climate Action Plan
- 2014: Minneapolis Energy Pathways Study
- 2014: Minneapolis Climate Action Plan Two-year (2014-2015) Priorities

# What is a Green Zone?

- **A Green Zone is an environmental and economic development tool that targets new green infrastructure and retrofits to an area in a comprehensive manner.**

(Source: 2013 Minneapolis Climate Action Plan)



# What do we want to achieve?

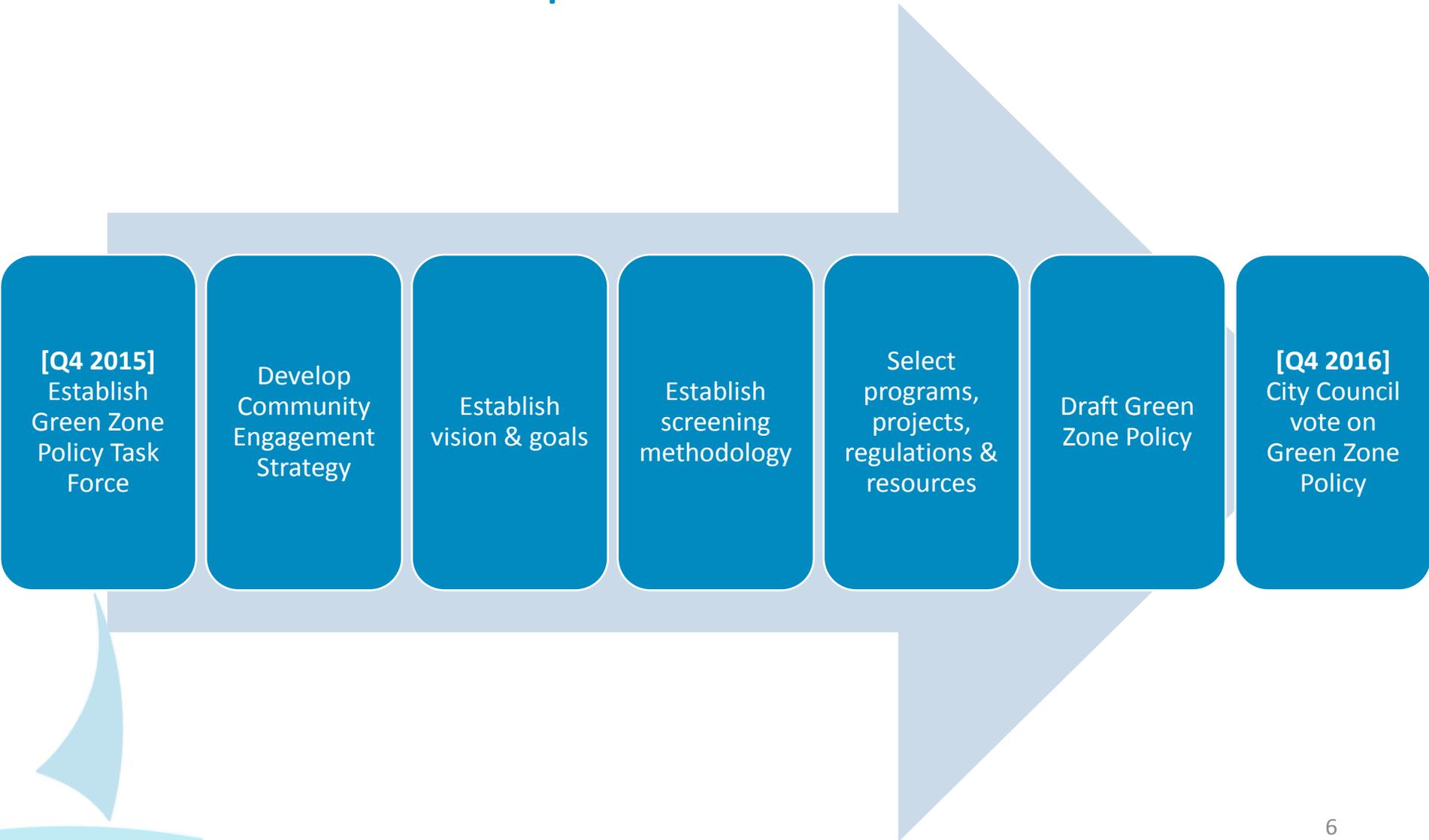
- City-wide policy for:
  - Economic Development
  - Greenhouse gas emission reductions
  - Equity
- And adds value to other City initiatives



# How will we achieve it?

- Collaboration with:
  - City department staff
  - Community stakeholders (residents & businesses)
- Through:
  - Green Zone Policy Task Force
  - Authentic community engagement

# What is the process?



# Thank you

- Questions?

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