



# The City of Minneapolis

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## A RESOLUTION OF THE MAYOR & CITY COUNCIL

By **B. Johnson, Reich, Gordon, Frey, Yang, Warsame,  
Goodman, Glidden, Cano, Bender, Quincy, A. Johnson, Palmisano**

### **Recognizing World Mental Health Day in the City of Minneapolis.**

Whereas: World Mental Health Day was initiated on October 10, 1992, by the World Federation for Mental Health; and

Whereas: On October 10, 2012, Amanda Todd took her own life after being a victim of bullying; and

Whereas: Prior to her death, Amanda posted a video on YouTube has been viewed over 47 million times. In the video, she described how she was judged, bullied, and cyberstalked by an online predator; and

Whereas: The awareness related to bullying and mental health is a worldwide concern that continues to need much advocating and awareness messaging. Too many people of all ages continue to suffer from the effects of bullying and the distresses that have resulted; and

Whereas: Following Amanda's death, her mother, Carol Todd, started the "Light Up Purple" initiative and The Amanda Todd Legacy Society to increase awareness of mental health issues and the effects of bullying; and

Whereas: We – as caring communities of parents, friends, families, youth, businesses, and work colleagues – believe we need to make a united stand. A stand upon which the entire world can see, embrace, light up, and say "No more" to bullying; and

Whereas: Amanda's Legacy is asking for support for all to Light Up Purple in support of World Mental Health Day;

Now, Therefore, Be It Resolved by The City Council of The City of Minneapolis:

That October 10th, 2016, be recognized as World Mental Health Day in the City of Minneapolis, and that the 35W Bridge be lit purple on this day.

Passed, September 2, 2016

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Barbara Johnson, President of the Council

Approved:

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Betsy Hodges, Mayor

Attest:

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Casey Carl, City Clerk