

Request for City Council Committee Action

Date: December 11, 2007

To: Community Development Committee
Referral to: Ways & Means / Budget Committee

Prepared by: Carsten Slostad (Phone 673-5150)

Approved by: Robert D. Miller, Director _____

Subject: Cleveland NRP Phase II Neighborhood Action Plan

Summary of the Request:

The Cleveland Neighborhood has completed their NRP Phase II Neighborhood Action Plan. It has been reviewed by NRP's legal counsel and city staff, reviewed by staff of participating jurisdictions and adopted by the NRP Policy Board. The plan requests a total NRP appropriation of \$448,446. Of that amount, \$8,400 has been advanced to the plan from the NRP Phase II Plan Development Fund. City Council action is now being requested for final approval of the Neighborhood Action Plan and the appropriation of the balance of these funds (\$440,046).

Recommendation:

- 1) Approve the Cleveland NRP Phase II Neighborhood Action Plan ("Plan") attached to this report, specifically those parts of the Plan which fall under City jurisdiction, in an amount not to exceed \$448,446;
- 2) Amend the City of Minneapolis 2008 General Appropriation Resolution by increasing the Community Planning & Economic Development Department (CPED) agency Fund CRN-NRP Program Fund (CNRO-890-3350) appropriation by \$217,600;
- 3) Refer \$222,446 for Plan implementation in a reserve account within CNRO for future years expenditures on the approved Plan provided that no more than 70% of the amount approved for the Plan (\$313,896) shall be obligated in the first three (3) years after approval of the Plan;
- 4) Authorize the appropriate City officers to enter into any contracts or agreements needed to implement this request.

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The Honorable Lisa Goodman, Chair
Community Development Committee
Minneapolis City Council
315 City Hall
Minneapolis, Minnesota 55415

The Honorable Paul Ostrow, Chair
Ways and Means Committee
Minneapolis City Council
315 City Hall
Minneapolis, Minnesota 55415

Re: Cleveland NRP Phase II NRP Neighborhood Action Plan

Dear Chairpersons Goodman and Ostrow:

At its meeting on November 19, 2007 the Neighborhood Revitalization Program Policy Board approved and authorized funding for the Cleveland NRP Phase II Neighborhood Action Plan for a total appropriation of \$448,446.

In 2006, CNA established its NRP Steering Committee whose task it was to create a mail-out neighborhood survey. In 2007 CNA connected with the University of Minnesota's service learning program and involved four university students with the NRP planning process. To supplement survey results, the University of Minnesota students door knocked the homes with residents that may not have otherwise participated in the NRP planning process. In March of 2007 the steering committee hosted focus groups to identify solutions to concerns identified in the survey. Shortly after convening these groups, the committee hosted a neighborhood "NRP Open House" where residents prioritized the ideas from the focus groups. The neighborhood then followed up with distribution of postcards for comments and interviews of business owners and landlords. All these efforts contributed to the development of the Phase II Neighborhood Action Plan.

The major strategy in the Phase II NAP is CNA's Housing Program to address immediate and future housing needs. The NRP Steering Committee concluded that the specific areas of interest to neighborhood residents fall into the following categories: housing; commercial development; crime and safety; neighborhood identity; community engagement; the environment; and the association's future after NRP. Additionally, staff time and support are necessary for effective implementation and administration of the goals, objectives and strategies outlined in this plan.

On November 19, 2007 the Policy Board passed the following resolution:

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WHEREAS: On April 19, 2004, the Minneapolis Neighborhood Revitalization Program (NRP) Policy Board ("Board") approved a Phase II allocation for the Cleveland neighborhood of \$448,446 based on the Phase II revenues projected for NRP; and

WHEREAS: The Cleveland neighborhood conducted an extensive and inclusive Phase II neighborhood action plan development process; and

WHEREAS: The Cleveland NRP Phase II Neighborhood Action Plan requests a Phase II allocation at their guideline of \$448,446 and dedicates at least 70% of that allocation to housing programs, projects, services and activities.

BE IT RESOLVED: That the Minneapolis Neighborhood Revitalization Program (NRP) Policy Board ("Board") hereby accepts and adopts the Cleveland NRP Phase II Neighborhood Action Plan dated October 22, 2007; and

RESOLVED FURTHER: That the Board hereby authorizes the Director to request that the City Council and Mayor [a] approve the Cleveland NRP Phase II Neighborhood Action Plan, and specifically those parts of the Plan that fall under City jurisdiction, for their Phase II allocation of up to \$448,446 [b] amend the 2008 General Appropriation Resolution to increase the Fund CNR0 (NRP Fund) by \$217,600 from existing fund balance for implementation of the approved Plan; [c] and authorize the appropriate City officers to reserve the remaining \$222,446 for Plan implementation in a reserve account within Fund CNR0 for future years expenditures on the approved Plan provided that no more than 70% of the amount approved for the Plan (\$313,896) shall be obligated in the first three (3) years after approval of the Plan; and [d] authorize the appropriate City officers to enter into any contracts or agreements necessary to implement the activities above.

Pursuant to this resolution, I make the following recommendations for consideration by your committees:

Recommendation:

- 1) Approve the Cleveland NRP Phase II Neighborhood Action Plan ("Plan") attached to this report, specifically those parts of the Plan which fall under City jurisdiction, in an amount not to exceed \$448,446;
- 2) Amend the City of Minneapolis 2008 General Appropriation Resolution by increasing the Community Planning & Economic Development Department (CPED) agency Fund CRN-NRP Program Fund (CNRO-890-3350) appropriation by \$217,600;

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- 3) Refer \$222,446 for Plan implementation in a reserve account within CNR0 for future years expenditures on the approved Plan provided that no more than 70% of the amount approved for the Plan (\$313,896) shall be obligated in the first three (3) years after approval of the Plan;
- 4) Authorize the appropriate City officers to enter into any contracts or agreements needed to implement this request.

Sincerely,

Robert D. Miller
Director