

## **Community Planning and Economic Development Media Advisory**

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For immediate release

### **STEP-UP North Minneapolis Worksite Walking Tour to Offer Elected Officials and Program Partners a Glimpse into Intern's Experience on the Job Tour to Take Place Tuesday, July 19 at Four Northside Worksites**

**WHAT:** On Tuesday July 19, the City of Minneapolis will be offering elected officials, program partners, and funders a glimpse into the STEP-UP intern experience through a guided Worksite Walking Tour. This year's tour will focus on worksites located in North Minneapolis which has 65 STEP-UP jobsites employing 529 interns this year.

The tour will start at the John B. Davis Education and Service Center at 9:00 a.m. with a welcome by Laura Beeth, Chair of the Minneapolis Workforce Council, Blong Yang, Minneapolis City Council Member for the Fifth Ward in North Minneapolis, and Tyler Olson, Chair of the Minneapolis Youth Council. Following, STEP-UP interns will guide participants on a walking tour of three additional worksites including: Cookie Cart, West Broadway Business and Area Coalition, U.S. Bank, and Minneapolis Public Schools

Interns working at these sites will share highlights about what their job experience has been like so far this summer including projects they have worked on and new skills they have gained. At 11:30 a.m., participants will return to the John B. Davis Education and Service Center for a panel discussion and lunch catered by Breaking Bread.

This summer, nearly 1,700 youth and young adults aged 14-21 are being employed by STEP-UP at one of 230 government agencies, nonprofits, small businesses, and corporations throughout the Twin Cities metro area.

Of these youth, 825 reside in North Minneapolis and are employed in jobs across the Twin Cities metro area.

**WHEN/  
WHERE:** Tuesday, July 19, 2016

**AGENDA**

9:00 a.m.

Coffee and Welcome

John B. Davis Education and Service Center

1250 W Broadway Ave, Minneapolis

Cookie Cart (1119 West Broadway Avenue)

9:30-9:50 a.m.

10:00-10:20 a.m.

West Broadway Business and Area Coalition (NEON Office at 1007 W Broadway Avenue)

10:00-10:20 a.m.

10:30-10:50 a.m.

U.S Bank (1030 W Broadway Avenue)

9:30-9:50 a.m.

10:30-10:50 a.m.

11:00 a.m.

Lunch and Panel

John B. Davis Education and Service Center

**MORE:** Created in 2004, STEP-UP serves Minneapolis youth and young adults who face some of the greatest barriers to employment, including youth from families of lower economic backgrounds, youth of color, and youth with disabilities. Since the program was launched, it has provided nearly 21,000 internship opportunities. STEP-UP interns explore diverse career interests, gain valuable on-the-job skills, make strong professional connections, and prepare for meaningful careers. Before being placed into their internship, most STEP-UP participants receive between 7-14 hours of work-readiness training and complete a mock-interview that prepares them for their experience.

The City of Minneapolis STEP-UP is a program in partnership with AchieveMpls, Department of Employment and Economic Development (DEED), and Project for Pride in Living.

**PHOTOS:** There will be photo, video and interview opportunities at each of the tour sites. Call Rose Lindsay at 612.250.8661 day of event for more information.

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