

HOURCAR

Quarterly Report

City of Minneapolis
Public Works – Traffic & Parking Services
Car Sharing Pilot Program

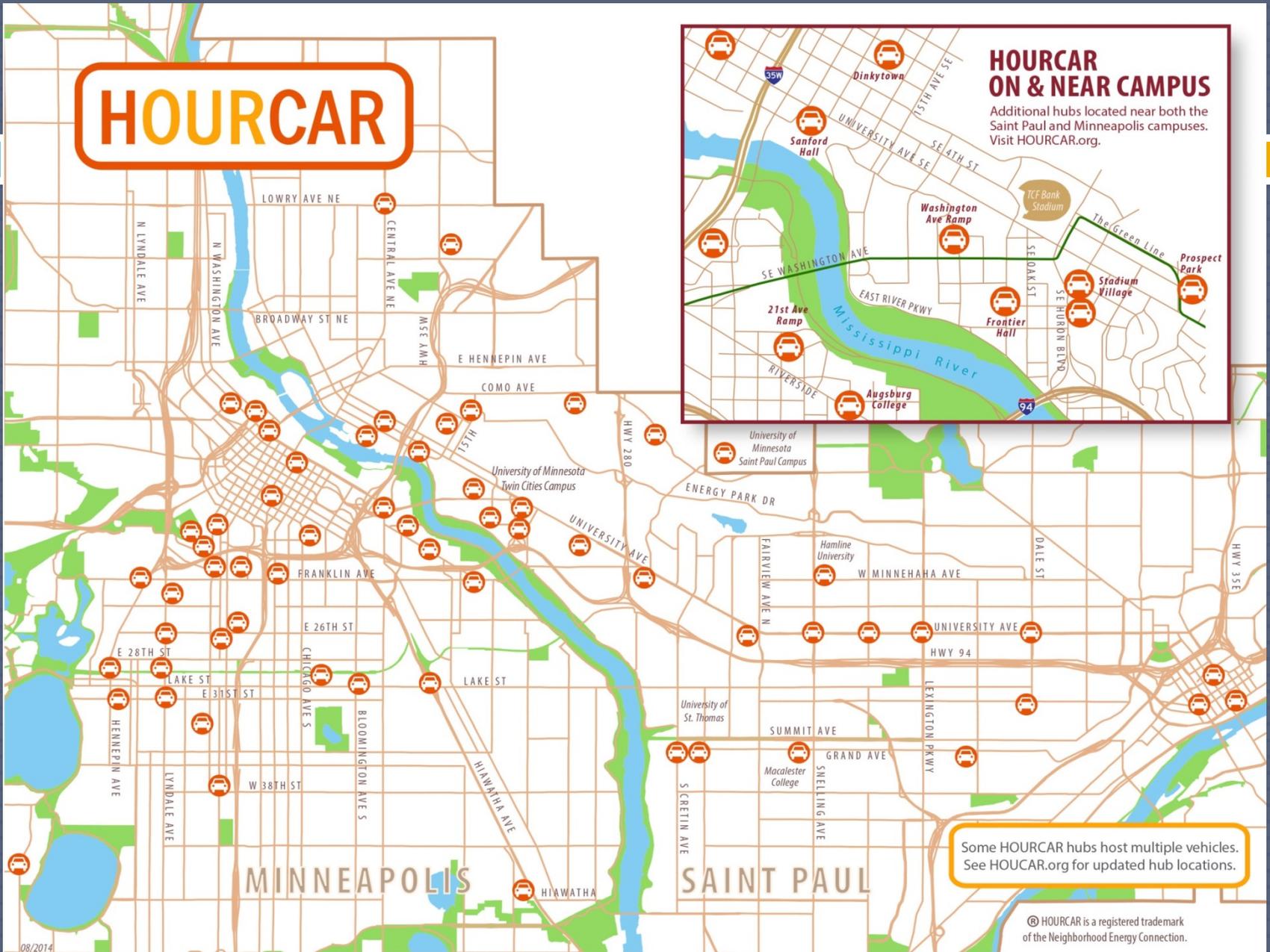


January 6, 2015

HOUCAR

HOUCAR ON & NEAR CAMPUS

Additional hubs located near both the Saint Paul and Minneapolis campuses. Visit HOUCAR.org.

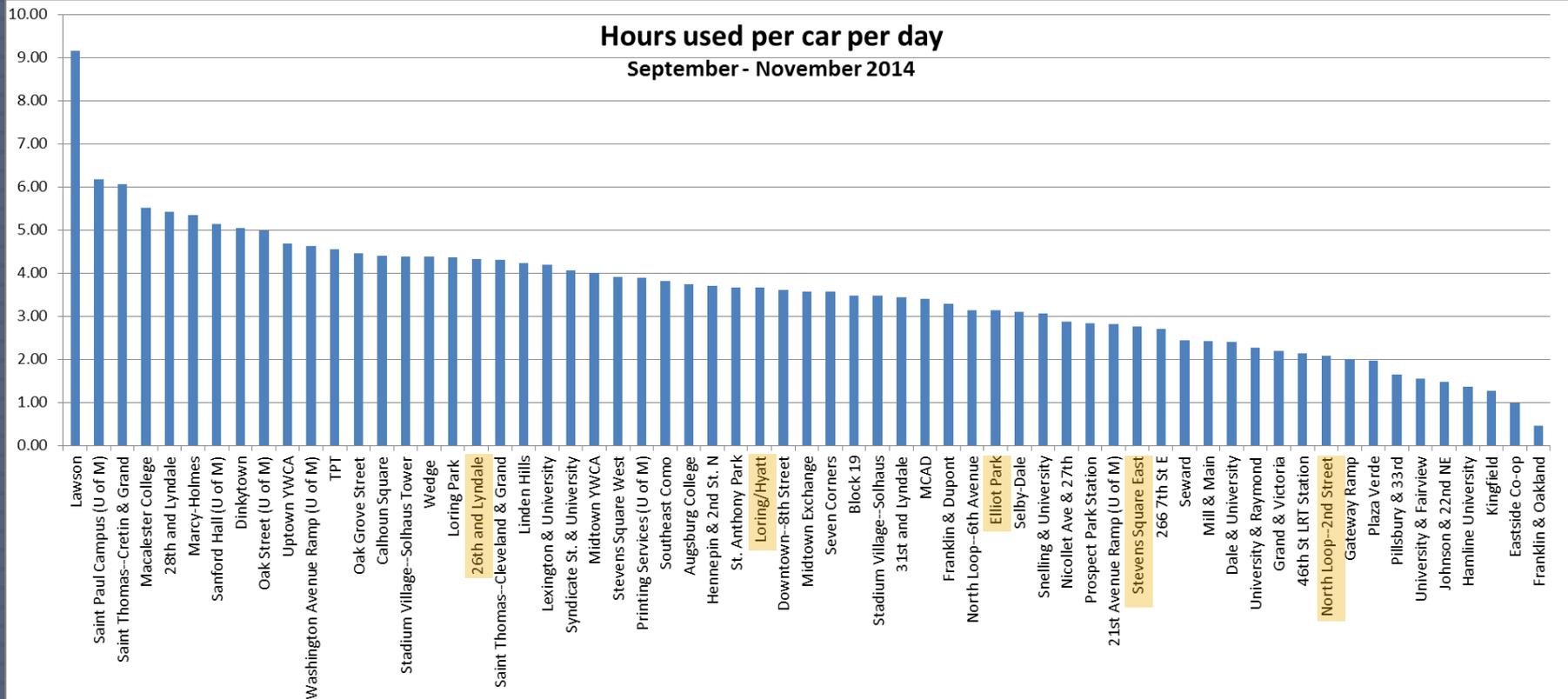


Some HOUCAR hubs host multiple vehicles. See HOUCAR.org for updated hub locations.

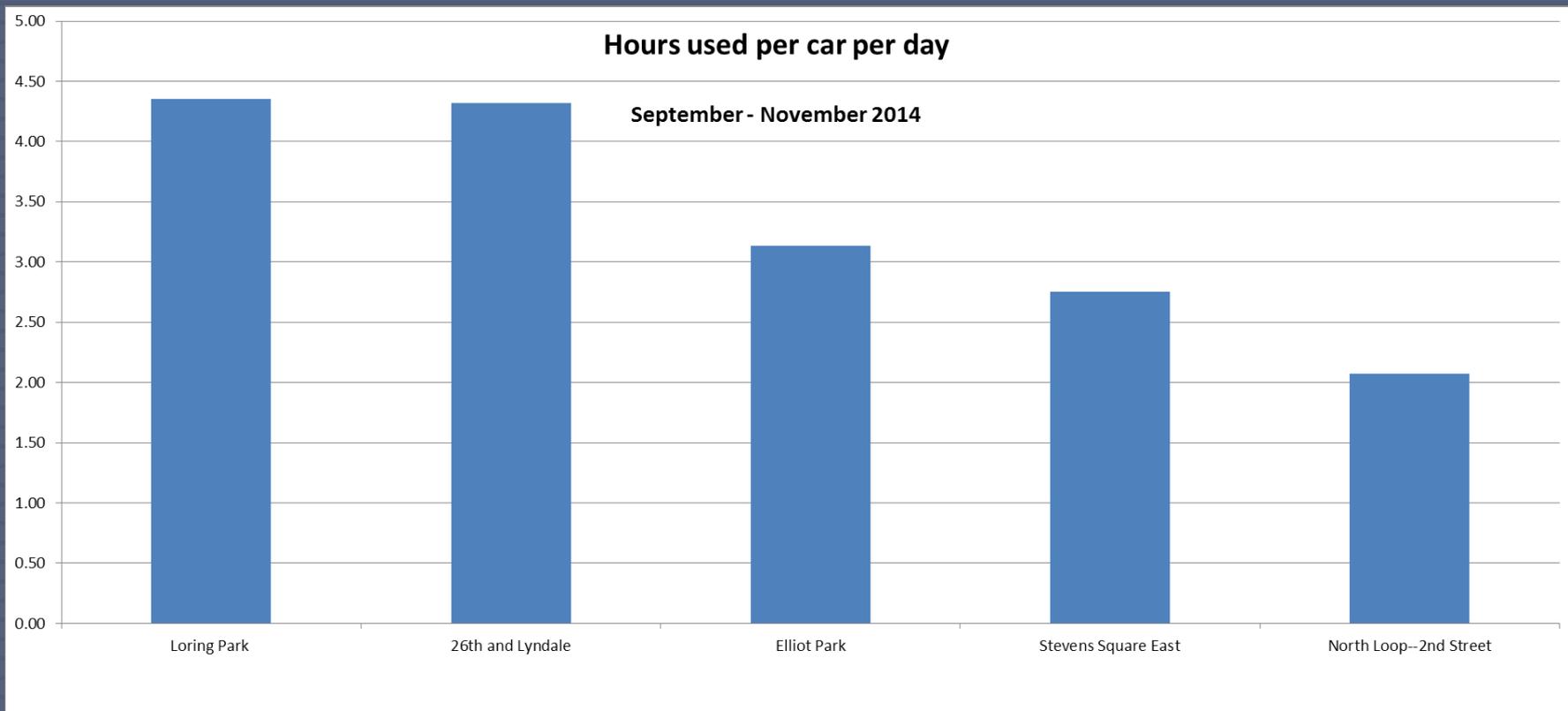
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Usage—Minneapolis Hubs

Hours used per car per day
September - November 2014

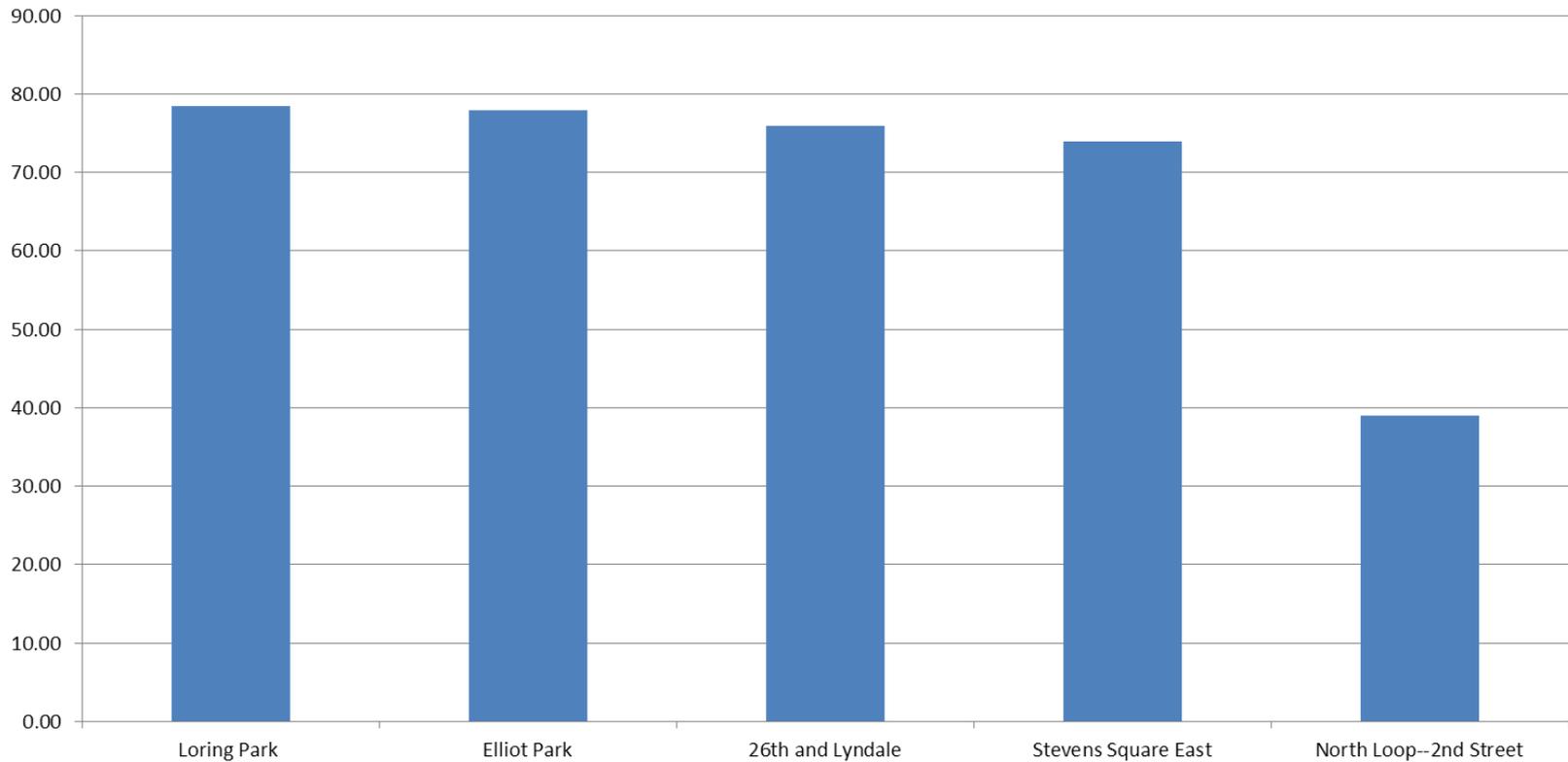


On-Street Hubs



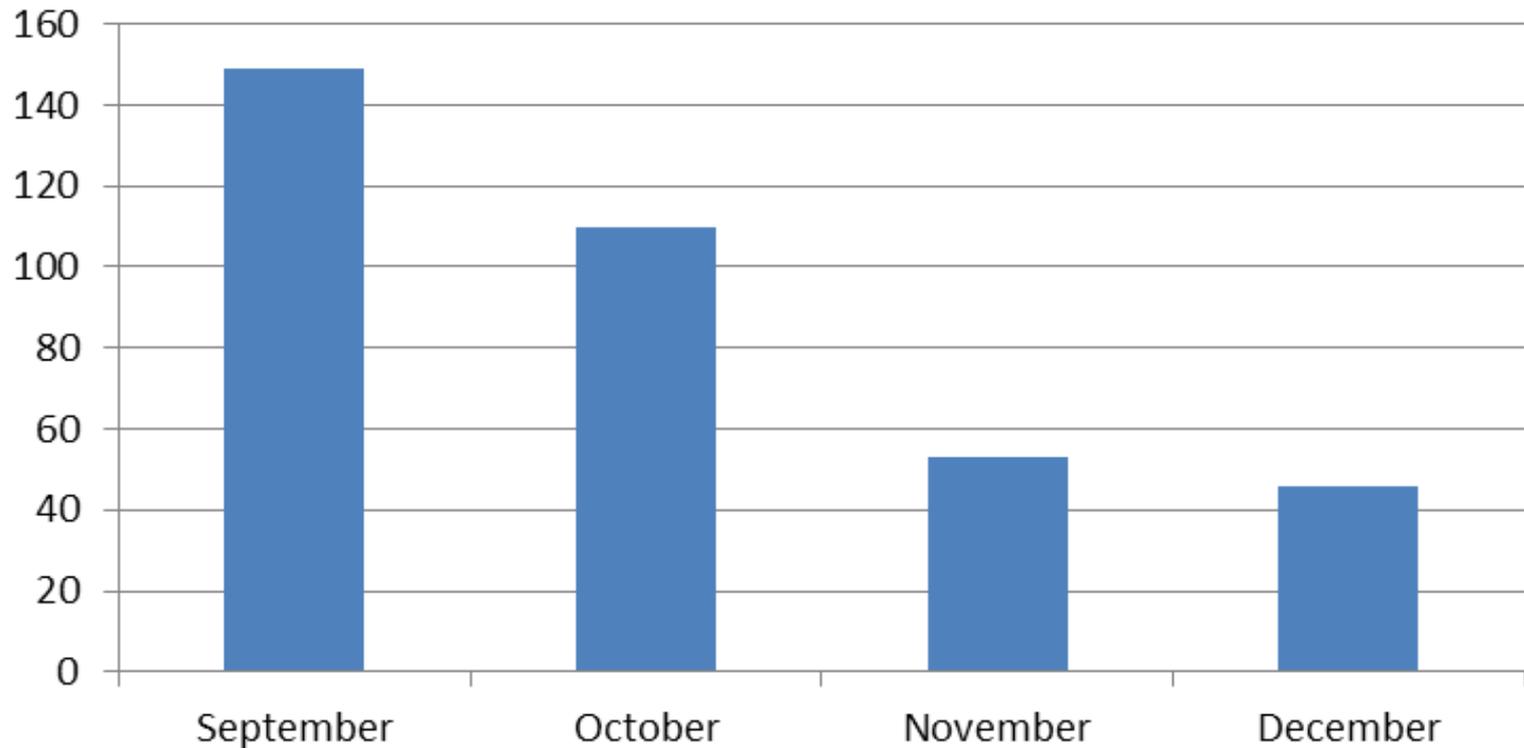
On-Street Hubs

Reservations per car
September - November 2014



New Members

New Members by Month



New Members by Zip Code

Zip Code	New Members
55414	66
55408	16
55454	16
55455	15
55406	12
55403	11
55404	11
55405	10
55401	9
55407	7
55410	6

Total new members in
Minneapolis:

192

Challenges

- Unauthorized vehicles parked in HOURCAR's on-street spots continues to be a major problem, particularly in Loring Park.

Questions



HOURCAR

Thank you